



Bharat Taxi Crosses 1 Lakh Customer Registrations in Lucknow, Strengthening the City's Mobility Ecosystem

Lucknow, 17th June 2026: Bharat Taxi has achieved a significant milestone by crossing 1,00,000 registered customers in Lucknow, marking a testament to the growing confidence that the city's residents have placed in this homegrown mobility platform.

Understanding Lucknow's Growing Transportation Need

Lucknow, famously known as the City of Nawabs, is celebrated for its warmth, hospitality, and cultural refinement. As the city expands into new residential areas, commercial zones, and transport hubs, the demand for dependable and cost-effective mobility solutions has increased substantially. Bharat Taxi's impressive growth trajectory mirrors this transformation, addressing the city's evolving transportation requirements.

The platform has become the preferred choice for commuters traveling to key destinations including Charbagh Railway Station, Chaudhary Charan Singh International Airport, Hazratganj, Gomti Nagar, Alambagh, and Indira Nagar. Whether for daily commutes or occasional journeys, Bharat Taxi continues to serve thousands of residents and visitors with consistent reliability.



Accelerating Growth Over Three Months

Bharat Taxi's expansion has gained considerable momentum in recent months. The platform registered over 20,000 new customers in April, a figure that surged to 55,000 in May. This upward trajectory has sustained into June, with 25,000 additional customers joining within just the first ten days, thereby surpassing the 1,00,000-customer mark.

Beyond mere registration numbers, the platform has demonstrated strong user engagement. More than 50,000 registered customers have completed at least one ride, reflecting genuine confidence in Bharat Taxi's transparent pricing structure, user-friendly interface, and dependable service quality.

Creating a Sustainable Livelihood Ecosystem

Bharat Taxi's impact extends well beyond passenger transportation. The company has constructed a robust economic ecosystem by onboarding over 25,000 sarathis, with more than 18,000 actively operating on the platform. These driver partners, referred to as Sarathis, form the operational foundation of Bharat Taxi and are instrumental in meeting the city's mobility demands.

The financial impact has been substantial. Collectively, Bharat Taxi drivers in Lucknow have generated earnings exceeding Rs. 50 lakh through the platform. May alone saw driver earnings reach Rs. 27 lakh, while the first ten days of June added Rs. 13 lakh more. These figures underscore the meaningful income opportunities the platform is creating for local sarathis and their families.

Growing Membership Participation

The membership program has gained considerable traction among sarathis. To date, Bharat Taxi has added hundreds of sarathis as members in the cooperative, till 10th June 2026. This sustained adoption indicates user confidence in the value proposition offered by the membership tier.

Platform Leadership Weighs In

Bharat Taxi COO Vivek Pandey, shared the following perspective on this achievement:

"Lucknow is fundamentally a city built on trust, relationships, and quality service. The overwhelming response from both customers and driver partners has been deeply encouraging. Reaching one lakh customer registrations reflects the genuine confidence the people of Lucknow have invested in Bharat Taxi. Our commitment remains steadfast—we aim to make urban travel increasingly accessible while creating sustainable earning opportunities for our Sarathis."

Future Outlook

As Uttar Pradesh continues to grow as a major economic and urban hub, Bharat Taxi is focused on improving everyday mobility, making travel more convenient for customers, and creating better earning opportunities for sarathis.

Following its strong response in Lucknow, Bharat Taxi is preparing to expand its services to more than 30 cities across the state, including Kanpur, Ghaziabad, Agra, Varanasi, Prayagraj, Meerut, Noida, Bareilly, Gorakhpur, Jhansi, Mathura and Muzaffarnagar, bringing reliable and affordable transportation to a wider audience across Uttar Pradesh.

Key Metrics: Bharat Taxi Lucknow (As of June 10, 2026)

- Registered Customers: 1,00,000+
- Registered Sarathis: 25,000+
- Total Driver Earnings Generated: Rs. 50 lakh+

About Bharat Taxi

Bharat Taxi (Sahakar Taxi Cooperative Limited) is a multi-state cooperative society of Sarathis built on the principles of fair earnings, shared ownership, and dignified livelihoods for drivers. The platform is supported by leading national cooperative institutions, including National Cooperative Development Corporation (NCDC), Indian Farmers Fertiliser

Cooperative Limited(IFFCO), Gujarat Cooperative Milk Marketing Federation (GCMMF), Krishak Bharati Cooperative Limited(KRIBHCO), National Agricultural Cooperative Marketing Federation of India (NAFED), National Bank for Agriculture and Rural Development (NABARD), National Dairy Development Board (NDDB), and National Cooperative Exports Limited (NCEL).

Inspired by the vision of “*Sahakar se Samridhi*” (shared prosperity through cooperation), Bharat Taxi aims to build a mobility system where drivers are not only service providers but also partners in the platform they support.